



CLAYTON CENTURY FOUNDATION

enriching our community

Clayton Century Foundation Board of Directors Meeting Minutes

**Wednesday, October 28, 2015
Heritage Building, Courtroom
10 N. Brentwood
5:30 pm**

Attendees: Judy Goodman, J.J. Flotken, Gary Krosch, Gary Feder, Bob Paster, Cheryl Verde, Richard Lintz, Ben Uchitelle, Sarah Melinger, Michelle Harris, Elizabeth Robb, John McCormick, Cindy Rapponotti, Cordell Whitlock, Steven Rosenblum

Absent: Linda Goldstein, Mont Levy, Jill Fisher, Janet Horlacher, Ira Berkowitz, David Anderson, Mike Zaccarello, Sally Cohn, Jason Braidwood, Cindy Berger

Guest: Amelia Bond, Greater St. Louis Community Foundation

Staff: Sarah Umlauf – Community Resource Coordinator, Emily Gries – Development Coordinator, Patty DeForrest – Director of Parks and Recreation

1. Call to Order

Judy Goodman called the meeting to order at 5:35.

Judy reported on activities since the July meeting including the dedication of Newman Green. Judy also reported on the efforts led by Elizabeth Robb to develop board membership.

Judy introduced Amelia Bond, President and CEO of the Greater St. Louis Community Foundation and new resident of #2 Oak Knoll Park. Amelia provided insights into her background and discussed the desire of the Greater St. Louis Community Foundation to transform #2 Oak Knoll into a hub for philanthropy. Construction has started at the sight with the goal of completion by the end of

summer 2016. There will be meeting rooms available for use by CCF in the building.

Judy also introduced Emily Gries to the Board. Emily will serve as the Development Coordinator for CCF and will work closely with staff and the Annual Fund Committee.

Judy presented Resolution 15-04, Election of At-large members. There are some returning board members and some new members. Elizabeth Robb moved to approve Resolution 15-04 and Michelle Harris seconded the motion. The resolution passed unanimously.

Judy then presented Resolution 15-05, Election of Officers and offered glowing comments on the service of J.J. Flotken and encouraging words for his future tenure as President. Elizabeth Robb moved to approve and Michelle Harris seconded. Resolution 15-05 passed unanimously. J.J. commended Judy's work as President of CCF and the board offered a round of applause.

2. Review of July 29, 2015 Minutes

The July minutes were approved unanimously.

3. Financial Report

Gary Krosch presented the statement of financial position to the Board of Directors. Gary reported that CCF currently has over \$700,000 in the bank, most of which is restricted. Gary noted that the financials will cease breaking down section funds and reporting will now happen quarterly instead of monthly.

Resolution 15-06, Approval of 2016 Budget, was introduced. The group reviewed the proposed 2016 Budget. Gary noted that similar to last year, the numbers are conservative. It was noted that the Bench and Tree Program currently listed under CCF Parks in the 2016 Budget would be moved to general CCF. There was some discussion regarding excess funds following projects. The topic will be further discussed by the Executive Committee as a policy issue. Elizabeth Robb moved to accept the 2016 Budget by acclamation and J.J. Flotken seconded. Resolution 15-06 was approved unanimously.

4. Development Report

Gary Feder reported on the Chapman project and noted that SWT is in the process of modifying the design to make sure that all parties are satisfied with the project especially with regards to the water feature. The results of the traffic study were positive and based on the results, recommended changes to the pedestrian access at Forsyth and Brentwood will be made. The goal is for the site to be open in 2017.

Reviews from the Newman Green Dedication are very positive. The Major Gifts Committee is currently working to develop project sheets for projects in need of

funding. Board members suggested encouraging pledges for projects and noting that gifts may be made over 3-5 years. The group suggested marketing the project sheets in the CCF Newsletter and on the website as well as provide hard copies at All That Glitters and Neighborhood Association meetings. It was suggested that the committee identify former mayors and approach their families for Generation Projects.

J.J. reported on the Community Survey produced and distributed by the Annual Fund Committee. The survey is still open for a short time but has already received feedback from 10% of those surveyed. J.J. provided a summary of the responses received to-date.

Sarah Melinger and Jill Fisher are currently working on the draft for the end-of-year appeal letter which should hit homes by the end of November.

5. Special Reports

Bob Paster reported that the Heritage Center is ready to be built but that the group is still looking for funding for the project. CCF History is planning to hold a community auction event, similar to Antiques Roadshow, and details surrounding the event will follow. Bob noted that CCF now has a large number of Clayton History books and would welcome ideas for their use. In addition to offering them for sale for \$20 each, the group suggested giving the books to new homeowners. Elizabeth suggested making the books available for sale at a discounted price to real estate agents and encouraged further discussion with Janet Horlacher.

Cindy Berger encouraged board members to join her and dedicate their annual gifts to the Heritage Center this year to help make the project a reality.

Sarah Umlauf reported on CCF dedications, programs and special events that took place in 2015.

6. New Business

There was no new business.

7. Next Meeting

The next meeting will be Wednesday, January 27, 2016 at 5:30pm at 10 S. Brentwood Boulevard.

8. Adjourn

The meeting was adjourned at 7:00 pm.